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FOR IMMEDIATE RELEASE:

**Jean Kristensen Associates, LLC Recertified as a Minority-Owned
Business in New England Region**

Plans to Expand With Personal Development Programs

Meriden, CT: We are delighted to announce that Jean Kristensen Associates, LLC has been recertified as a minority-owned business with the Greater New England Minority Supplier Development Council.

By becoming recertified, we are now able to network with other certified minority-owned business in the region for potential partnerships and teaming opportunities. This also gives us the ability to obtain certification with the State of Massachusetts to work with government agencies and the Department of Transportation.

Throughout 2019, we plan to share our best practices and results-driven programs on leadership, management, diversity, and inclusion with companies across the New England Area. Many local businesses have expressed great interest in expanding their supply chain with diverse suppliers, including Eversource, Blue Cross & Blue Shield, Staples, Comcast Universal, and Disney.

With the booming economy, more and more people are entering and leaving the workforce. This has led to a growing demand for professional development programs, executive coaching, and innovative business strategies. Our founder, Jean Kristensen, has said, "I've lived in Connecticut since 2007 and love it here. I am inspired by the growth I see in my town and others for small businesses."

About Jean Kristensen Associates, LLC: Jean Kristensen Associates, LLC is a full-service consulting firm providing tools and resources to small, minority and women-owned firms seeking to increase revenues through government contracting, certification and innovative business strategies.